

INSTRUCTIONAL EXPERIENCE

- 2013–present Augustana College, Rock Island, IL
Assistant Professor of Art. Classroom instruction for undergraduates including Introduction to Graphic Design, Typography, 2D Design, Web Design, Contemporary Issues in Graphic Design, Advanced Design Portfolio, Advanced Topics, Design and Culture (Study Abroad in Africa), Directed Studies, Independent Studies, Junior Inquiry and Senior Inquiry I, and Senior Inquiry II.
- 2010–12 University of Tennessee, Knoxville, TN
Classroom instruction and workshop facilitation for entry level and advanced graphic design courses. Areas of focus included identity, expressive typography, and concept development.

WORK EXPERIENCE

- 08/91–present Artist, Designer, Creative Director.
Various Independent and commissioned works in a wide range of public and digital spaces.
- 02/01–08/13 HGTV. Scripps Networks, 9721 Sherrill Blvd., Knoxville, TN 37932. Director, Program Planning.
Acted as point person for HGTV Ad Sales Marketing requests. Completed approximately 350 proposals annually. Collaborated with scheduling, marketing, creative service, and integration teams to brainstorm and execute client solutions from ideation to air. A partial list of clients include Ford, GMC, Hershey's, Sears, Paramount Pictures, Warner Brothers, Lowes, Home Depot, 3M, Target, Sherwin-Williams, Shaw Flooring, and Eastman Kodak.
- 10/98–2/01 Community Television. 912 Gay Street. Knoxville, TN 37902. Programming/Training Coordinator.
Executed all stages of video production for live and recorded events. Trained staff and community in editing, studio/field productions including live programming. Government and non-profit agency work included: Knoxville City Council, Knox County Commission, Knox County Board of Zoning, Historical Zoning Commission, Health Line, Big Brothers/Big Sisters, IJAM's Nature Center, A-Leg-Up, Politics Knox, DTV, and United Way.

EDUCATIONAL EXPERIENCE

- 2009–12 MFA University of Tennessee, Knoxville. Studio Arts. Concentration: Graphic Design.
Thesis work resulting in an art show and performance entitled Prop and Circumstance.
A symbolic articulation that questions the structural relationship created by iconic forms (traditional arts), iconic spaces (galleries/museums), and iconic publics (audience.)
- 2011 Residency. DesignInquiry. Vinalhaven, Maine. Make/Do. An investigation into design as improvisation and that no design is really the work of a single author.
- 1988–92 BA Emory & Henry College, Emory, Virginia. Double Major: Art & Mass Communication.

AWARDS AND GRANTS

- 2016 H.U.G. Award for Outstanding Service and Dedication. Davenport Community Schools.
- 2016 Summer Academic Partnership Grant.
- 2015–16 Faculty Research Grant.
- 2016 Pre-sabbatical Leave Grant.
- 2015–16 Student-Faculty Partnership Grant.
- 2015–16 Humanities Grant.
- 2015–16 Institute for Leadership and Service Grant.
- 2015–16 Jaeke Family Life Foundation Grant.
- 2015–16 Royal Neighbors Grants.

AWARDS AND GRANTS (continued)

- 2015 Presidential Research Fellowship.
- 2014–15 Faculty Research Grant.
- 2014 Humanities Grant.
- 2014 Institute for Leadership and Service Grant.
- 2014 Academic Initiatives Grant.
- 2014 International Off-campus Program Travel Grant to Germany and Poland. Seminar entitled “History, Modern Memory, and Identity.”
- 2013–14 Faculty Research Grant.
- 2012 Travel Award. University of Tennessee. College of Art.
- 2011 stART NOW! SEED Award. Best of Southeastern Design. Integrated Classroom Case Study. Silver Award.
- 2011 Terry Burnette Memorial Residency Award. University of Tennessee. College of Art.
- 2010 Scripps Networks Interactive Chairman Award in recognition of outstanding contributions to the company for designing brand management tools enabling internal and external transparent workflows.

ART EVENTS

- 2016 Color Theory. Installation and conversation in collaboration with Kayla Bushey. May 05, 2016. Augustana College. Rock Island, IL.
- 2016 Motile Gallery. Parade of Augie Art. Curator: Devyn Absher. Featured Artists: Chloe Gale, LuAnne Gerdemann, and Holly Scholl. May 04, 2016. Augustana College. Rock Island, IL.
- 2016 Color Theory. Installation and conversation in collaboration with Kayla Bushey. April 06–07, 2016. *Fairplay. Art & Social Justice*. St. Ambrose University. Davenport, Iowa.
- 2016 The Drive Thru. March 09– April 09, 2016. *Quad City Women College Artists*. Midcoast Fine Arts Gallery. Davenport, Iowa.
- 2016 Question, Mark. Installation No. 1. January 28, 2016–February 23, 2016. *Unassigned*. Marian Groves Mugar Art Gallery. Colby-Sawyers College. New London, New Hampshire.
- 2015 REPLY'ALL. September 13, 2014–January 19, 2015. *Artists First*. Figge Art Museum.
- 2014 How Do I Look? November 17, 2014–February 14, 2015. *Art Matters: Triennial Art Faculty Exhibition*.
- 2014 The Drive Thru. Sustain: *Nourishing Practices in Art & Design*. St. Ambrose University. Davenport, Iowa.
- 2012 REPLY'ALL. Black Mountain College Museum + Art Center and Media Arts Project. *[Re]Happening*.
- 2012 Reformance: Performance Art (re)search-based exploration in Texturing Media. Presentation. *Nexus Interdisciplinary Conference. Voicing in a Technological Era*. The University of Tennessee.
- 2011 Ask, Tell. Painting. *Catalyst: A social Justice Forum*. Vol. 1: Iss. 1, 1–4.
- 2011 Instant Racism. Painting. *Catalyst: A Social Justice Forum*. Vol. 1: Iss. 1, 122–123.
- 2011 Space for Life: An Experiment Workshop. *DesignInquiry*. Vinalhaven, Maine.

ACTIVITIES

- 12/15–present Augustana Future Initiatives Think Tank.
Generates ideas regarding both new and or re-purposed curricular and co-curricular offerings at Augustana College that supports and enhances the educational mission.
- 01/15–present Augustana Creative Enterprise Fund Review Committee.
Provides students with the opportunity to start an entrepreneurial venture that serves the local and national region, and/or parts of the developing world.
- 02/14–present Faculty Advisor. American Institute of Graphic Arts (AIGA) Augustana Student Group.
The AIGA Augustana Mission: Foster an environment in which design students are challenged to become leaders within an evolving design culture.
- 01/15–5/16 Creative Arts Council Advisory Board.
The Creative Arts Academy is a public magnet school focused on providing an arts foundation that prepares students for a global marketplace.
- 02/23–02/24 Certified Sustained Dialogue group moderator. Training conducted by The Sustained Dialogues Institute.
- 02/01/2016 Augustana College Research Forum. Panelist.
An interdisciplinary working group of scholars interested in learning from others on campus and engaged in supporting one another's endeavors. Topic: Seeking Grant Funding.
- 09/14–09/17 Art Teaching Museum & Gallery Advisory Board.
The Augustana College Art Teaching Museum & Gallery seeks to provide our communities with meaningful opportunities to utilize art as a window into critical thinking, a mode of posing questions, a way of materializing ideas and a mechanism to catalyze conversations between and across disciplines.
- 09/14–09/16 Educational Policy Committee.
Recommends changes in educational policies concerning instructional methods, testing and grading, graduation requirements, course of instruction, and instructional procedure.
- Spring 2016 Pre-tenure Leave.
- Spring 2016 Judge. 2015–16 Augie Abroad Photo Contest.
Project Owner: Allen Bertsche, International & Off-Campus Programs.
- Winter 2015/16 International Faculty Development Seminar Selection Panel for the Council of International Education Exchange.
- Winter 2015/16 Board of Trustees Fellows. Faculty Student research collaborations.
- Winter 2015/16 Host visiting designer Deborah Schmerler. Intensive Identity Workshop and campus visit.
- Winter 2015/16 Augustana College Board Retreat. Chicago, Illinois.
- 12/10/15 Signal Sending: Signal Receiving. The Salon at Augustana College.
Co-facilitated discussion group with Kayla Bushey and Sharon Varallo: How do we engage/disengage difference? How do we see each other? Do we see each other?
- Winter 2015/16 Creative Direction. Public Education Campaign. Public Works. Scott Co. Health Department.
Student artists/designers: Alyssa Reuter and Becky Brosch.

- Winter 2015/16 Creative Direction. Logo. Public Works. Scott Co. Health Department.
Student designers: Becky Brosch.
- Fall 2015 Graphic Design workshops for the Scott County Health Department including Clinical Services, Environmental Health, Food Rescue Partnership, Information Technology, Juvenile Detention, and Public Safety Services.
- Fall 2015 Judge. Phrig Contest for Homecoming 2015.
Project Owner: Greek Council, Homecoming Committee and Office of Student Life.
- Fall 2015 Make It Big. A Steamroller Event. St. Ambrose University. Davenport, Iowa.
A large-scale relief print collaboration bringing multiple teaching institutions and community art centers together.
- Fall 2015 Creative Direction. Educational Poster/Public Outreach. Food Rescue Partnership and the Scott County Health Department. Student designers: Becky Brosch.
- 10/22/15 Fostering Creativity. Workshop sponsored by the Office of Student Life and Leadership.
- 09/18/15 Reformance with Spectacle.
An investigation exploring the ludic possibilities of live narrative in spite of the Hawthorne Effect.
Co-presented with Margaret France, Megan Havard, Ronda Phipps with music by Kevin Carton.
- Fall 2015 Creative Direction. Cover art for Symposium Day catalogue cover.
Project Owner: Jeffrey Ratliff-Crane. Designer: Becky Brosch.
- 2015 Creative Direction. Logo. Food Rescue Partnership and the Scott County Health Department.
Student designers: Brittany Cox, Sarah Frachey, Nicole Wilcek, and students from GRD 225.
- Fall 2015 Advising: A series of Workshops at Augustana College.
- Spring 2015 Spring break field trip to New York City.
Students meet with Zipeng Zhu, a young designer working for the internationally celebrated design firm Sagmeister & Walsh. Also visited young apprentice working with Jeff Koontz in addition to museum visits to the MET, MoMA, Chelsea Art Galleries, took a walk on the now famous design project: the High Line, and attended a Broadway play.
- Spring 2015 The Blender Awards. Art installation. The Thomas Treadwell Library. Augustana College.
An art project designed to provoke the campus community in an effort to foster deeper consideration and reflection on the subject of protest.
- Spring 2015 Creative Direction. Logo for the City of Rock Island Community Garden.
Project owner: Chis Strunk with the City of Rock Island. Student Designer: Nikki Radloff.
- Winter 2014/15 Consultant for Cleveland Tennessee Town branding campaign.
Project owner: Graphic Design Department at The University of Tennessee.
- 02/07/15 Board of Trustees Fellows. Faculty Student research collaborations.
Visual Research and Critical Making. Design as question, design as provocation, and design as social dreaming. What does it mean to design for 'how the world could be?'
- 01/20/15 Social Dreaming Improv Workshop. A volunteer experience framed in collaboration with Chuck Hyser.
Symposium Day volunteer opportunity for Augustana Education and Graphic Design students to work with a 5th grade class from Longfellow Elementary.

- 01/20/15 Social Dreaming Improv Workshop. A multi-disciplinary, experiential workshop based on the concept of social dreaming. A Collaboration with Chuck Hyser. A Symposium Day improvisational session.
- Winter 2014/15 Creative Direction. Cover art for Symposium Day catalogue cover.
Project Owner: Jeffrey Ratliff-Crane. Artist: Rowen Schussheim-Anderson.
- Winter 2014/15 Augustana College Art Museum Director Search Committee.
- 12/12/14 Social Dreaming Improv Workshop. A classroom workshop and discussion with Education majors. An experiential workshop based on the concept of social dreaming.
- 11/03/14 Lecture. Gettysburg College. Gettysburg, Pennsylvania.
The Power and Methods of Art as a Means of Representation.
- Fall 2014 Judge. Phrig Contest for Homecoming 2014.
Project Owner: Greek Council, Homecoming Committee and Office of Student Life.
- Fall 2014 Make It Big. A Steamroller Event. St. Ambrose University. Davenport, Iowa.
A large-scale relief print collaboration bringing multiple teaching institutions and community art centers together.
- Fall 2014 Host campus visit by the internationally acclaimed design firm IDEO.
- Fall 2014 Creative Direction. Cover art for Symposium Day catalogue cover.
Project Owner: Jeffrey Ratliff-Crane. Artist: Nicole Radloff.
- Fall 2014 Curating the Community: Digital Design and the Community. A creative event framed by GRD-327, Web Design.
Three interactive installations around the center of campus for Celebration of Learning.
- Fall 2014 Curating the Community: Graphic Design and the Community. A creative event framed GRD-225, Introduction to Graphic Design. A performance around the importance of rest and the potential risks associated with sleep deprivation for Celebration of Learning
- Summer 2014 The Associated Colleges of Illinois (ACI) New Faculty Institute. Aurora University. Williams Bay, Wisconsin.
The ACI Institute aids new faculty to develop stimulating lectures, design tests, and motivate students to want to learn and to engage actively the educational process.
- Summer 2014 Ruin & Revival Seminar in Germany & Poland. Council of International Education Exchange (CIEE.)
What is the role of historical memory in the formulation of individual and national identities in contemporary post-Holocaust and post-communist Poland and the former East Germany? An exploration of the construction and transmission of memory in culture.
- Summer 2014 Presenting Data and Information. Workshop by Edward Tufte. Chicago, Illinois.
Design strategies for information design including new ideas of spectatorship, real time data processing and the future of information display, and noteworthy work in fields such as science, business, sports, and finance.
- Summer 2014 American Institute of Graphic Arts (AIGA) Workshop For Design Educators. Cincinnati, Ohio.
This workshop surveyed best practices and experiences for design educators.
- Summer 2014 Connecting the Dots. Research, Education + Practice. AIGA Design Educators Conference. Cincinnati, Ohio.
Ideas, ideals, and practices of design research for design educators and professionals.

- Spring 2014 Make It Big. A Steamroller Event. St. Ambrose University. Davenport, Iowa.
A large-scale relief print collaboration bringing multiple teaching institutions and community art centers together.
- 03/20/14 Reformance. Experimental Art around a Question: What happens when you take the tele out of television?
The Salon at Augustana College.
- Spring 2014 Creative Direction. Event Poster for the Studio Art and Graphic Design Senior Exhibit.
Project Owner: Preston Thayer, Director of Augustana College Art Museum. Graphic Designer: Nicole Radloff.
- Spring 2014 Creative Direction. Logo investigation for Swanson Swedish Immigration Research Center.
Project Owner: Lisa Huntsha, Archivist/Librarian. Graphic Designer: Rebecca Brosch.
- Spring 2014 Judge. 2013–14 Augie Abroad Photo Contest.
Project Owner: Allen Bertsche, International & Off-Campus Programs.
- Spring 2014 Creative Direction. Event Poster for Design99 campus visit.
Project Owner: Preston Thayer, Director of Augustana College Art Museum. Graphic Designer: Nicole Radloff.
- Spring 2014 Creative Direction. Event posters (2) for An Evening with Emily and Walt.
Project owner: Margaret Royal, Research and Instruction Librarian. Graphic Designer: Nicole Wilcek.
- 01/20/14 The Drive Thru. Performance and Installation. Symposium Day at Augustana College. Theme: Social Justice.
- Winter 2013/14 Field trip to Des Moines, Iowa. Co-planned with Rowen Schussheim-Anderson.
Gravity and Grace: Monumental Works by El Anatsui at Des Moines Art Center, the John and Mary PappaJohn
Sculpture Park and Ray Gun screen printing shop.
- 12/08/13 Reality Check. A workshop presentation for the AIGA Augustana Student Group.
A 2-hour workshop on portfolio development, free-lance work, and practicing the creative pitch.
- 11/22/13 The Motile Gallery. Tweed Ride by Global Effect and Vike Bike.
- Fall 2013 REPLY'ALL. Performance and Installation. Symposium Day at Augustana College. Theme: Relationships.
Modeling and exploring ways in which concepts, objects or people are connected.
- Fall 2013 Field trip to Chicago, Illinois. Co-planned with Megan Quinn.
Visited The International Exposition of Contemporary & Modern Art and The Happy
Show by Stefan Sagmeister at the Chicago Cultural Center.